# QUAYSIDE MEDIACITYUK

# Bagging more quality recycling and waste advice than they bargained for



Quayside MediaCityUK is a lifestyle complex at Salford Quays, Salford, Greater Manchester, England. Formerly known as The Lowry Outlet Mall, named after the early 20th-century painter L. S. Lowry, known for his paintings of industrial scenes in North West England, it offers a bustling mall of shops and artisan food outlets attracting bargain hunters and foodies alike. Nearby attractions include The Lowry centre for arts and entertainment and the BBC television studios

## THE CHALLENGE

Quayside MediaCityUK required a strong reporting structure to supplement existing data and better awareness of accessible options before tendering for recycling and waste services

# THE SOLUTION

As the UK's only independent benchmark standard for waste facility services our review was the obvious choice to take on Quayside MediaCityUK's complex challenges

### THE RESULT

- A recommendation to introduce dry mixed recycling as a new recycling stream thereby increasing engagement with the circular economy
- ✓ Data analysis proved that some exemplary average disposal rates were achieved during the period examined
- Suggested ways to improve tenant engagement with food waste as a key method of reducing costs, carbon footprint and increasing recycling
- Opportunity to change the cardboard management system and improve performance
- ✓ The process identified that there is a potential to reduce the current spend by 21% through alternative solutions or rebates

Through the presentation that Sitemark produced it became clear that we have numerous opportunities to drive positive change in our recycling and waste processes and we look forward to working with them on the tender process

Chris Dunham - Operations Manager

### **ABOUTUS**

Sitemark provides independent best practice benchmarking of facilities management services to all sectors, helping clients improve standards, reduce costs and ensure best value for money. We have demonstrable experience in the private, public and voluntary sectors.



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