

CASE STUDY

MediaCityUK

Benchmarking review enables smooth transition to tender process for large multi-use facility in Salford.



MediaCityUK, home to the BBC, ITV, Coronation Street, dock10, the University of Salford, Ericsson, The Hut Group, Kellogg's, Vodafone and more than 250 smaller creative and digital businesses, is one of the most advanced communications networks in the world, with top of the range studios including the biggest HD TV studio in Europe and is fully fitted for 24/7 broadcast operations. Complemented by apartments, two hotels and a distinctive range of bars and restaurants, 8,000 people work, live and study here, and the complex is set to double in size over the next decade. With an enviable sustainability track record, including being the first scheme in the world to become a BREEAM-approved sustainable community, having four buildings verified as Net Carbon Zero and using a tri-generation power plant to minimise CO2 emissions by centralising heating and cooling equipment, their dedicated sustainability steering group promotes and delivers initiatives across the site, such as the continually evolving sustainable travel plan. Their vision is to become a leading international hub for the creative and digital sectors, and a vibrant destination to work, live and visit.

THE CHALLENGE

MediaCityUK and Peel L&P wanted to evaluate their recycling and waste provision before going to tender.

THE SOLUTION

Sitemark's independent benchmark review provided the ideal solution. Taking a 3-pronged approach to reviewing all aspects of the recycling and waste service we identified many opportunities to drive improvement.

THE RESULT

- ✓ We identified relatively easy to adopt cost savings amounting to 21.57% of the annual recycling and waste budget across the portfolio of buildings.
- ✓ Our benchmarking data confirmed that MediaCityUK has some excellent processes and cost controls in place with some of the best dry mixed recycling rates in the sector.
- ✓ We provided 48 specific actions to turn more waste into a valuable resource: some immediate and some longer term.
- ✓ The facilities team now has a strong understanding of its external infrastructure and how it can be better utilised in the future.
- ✓ MediaCityUK is now fully engaged in a tender process to test the marketplace with a view to introducing some additional sustainable recycling processes within the estate.

"Although we were confident that our data and reporting were accurate having an independent company like Sitemark check the data to a very granular level combined with a visual inspection of our activity was very re-assuring."

Rachel Williams - Soft Services Manager

ABOUT US

Sitemark provides independent best practice benchmarking of facilities management services to all sectors, helping clients improve standards, reduce costs and ensure best value for money. We have demonstrable experience in the private, public and voluntary sectors.



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