

ASTON UNIVERSITY

Forward thinking Aston Strives for Advanced Sustainability



Located in central Birmingham with its diverse and vibrant city life, Aston University provides higher education for a similarly global student cohort. Aston's campus is self-contained and provides students with a green space in the city. Aston maintains strong links to industry and shares the motto of the City of Birmingham: **forward**.

THE CHALLENGE

Aston wanted to extend their strong portfolio of recycling and waste initiatives and identify opportunities to increase sustainability by reducing waste output.

THE SOLUTION

Sitemark's independent review provided the ideal solution.

A broad infrastructure audit was conducted. The process included an in-depth evaluation of the data associated with the various services, including hazardous and clinical medical.

THE RESULT

- ✓ Sitemark identified cost improvement or efficiency gains equivalent to **30% of the analysis total**.
- ✓ Analysis found that the **non-recycled cost is 20% higher than the Sitemark benchmarks**. Dry mixed recycling is **21% below** the regional benchmark.
- ✓ **Recycled waste is well above the benchmark**: measured at **54% or 186 tonnes diverted** from landfill or recovery solutions.
- ✓ We provided **53 specific actions to turn more waste into a valuable resource**: some immediate and some longer term.
- ✓ The **benefits** for Aston include confirmation that **their efforts have reduced their waste impact** and receipt of an **action plan to support their sustainability policy**.

"Our work with Sitemark confirmed that we have made meaningful efforts to manage our waste in a sustainable way. The review process was easy and we were impressed with the detail that the report delivered. Relevant and insightful advice has been given and we are now looking to use what we have learnt within our next tendering process."

Andrew Keogh, Facilities Officer, Aston University

ABOUT US

Sitemark provides independent best practice benchmarking of facilities management services to all sectors, helping clients improve standards, reduce costs and ensure best value for money. We have demonstrable experience in the private, public and voluntary sectors.



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